

Partnerships to Support a Global Collective of Young People and Collaboration Across Generations

“We are a collective, taking actions for conservation.

We are young, but do not feel limited by our age.

We acknowledge and respect the efforts and legacy of those before us.

We believe in our power and potential to be change makers. We believe in yours too.

***Together we can create the future we want. To do this we commit to act, for and through
protected areas, within and beyond their boundaries.***

We are co-creating change. Join us.”

***Our Pact for Parks, People and the Planet
(Blue Mountains World Heritage Site, October 2014)***

World Conservation Congress (WCC)

Held once every four years, the IUCN World Conservation Congress (WCC) brings together several thousand leaders and decision-makers from government, civil society, indigenous peoples, business, and academia, with the goal of conserving the environment and harnessing the solutions nature offers to global challenges.

The Congress aims to improve how we manage our natural environment for human, social and economic development, by engaging all parts of society to share both the responsibilities and the benefits of conservation.

The next Congress will take place 1-10 September in the Hawai'i Convention Center, in the Hawaiian capital, Honolulu. For more information: www.iucnworldconservationcongress.org.

Purpose of the Partnership Package

This partnership package is prepared with the purpose of seeking a partnership and collaboration with you and your organization to facilitate participation, capacity building and provide support to the actions of emerging young leaders across the globe in the field of nature conservation and protected areas on the occasion of upcoming 2016 WCC. Most importantly, it is to invite you to be one of the many strong voices joining and strengthening a growing alliance of young people and their allies the world over.

Origins of the Collective

Our Pact for Parks, People and the Planet

In the lead up to the IUCN World Parks Congress in 2014, 30 young people from 16 different

countries gathered in the Blue Mountains World Heritage Site, Australia to co-create an agenda for change. There we developed 'Our Pact for People, Parks and Planet' (Our Pact can be found at: <http://wcpayp.org/pact>). The Pact was subsequently endorsed by a diverse network of people from across generations.

Our Pact begins with a statement of who “we” are and the discontent the younger generation feels with regard to the state of our planet. More importantly, it is an expression of hope backed-up by a concrete action plan for co-creating an equitable and regenerative tomorrow. We are a generation seeking to define ourselves through our collective actions and want to collaborate across generations to bring about meaningful change.

Our Pact Commitments:

1. We commit to connecting ourselves and others to nature.
2. We commit to behave as a conscious part of a complex interconnected system.
3. We commit to co-create and strengthen conservation livelihoods and economies.
4. We commit to reach out, ask for help and help others.
5. We commit to support empowering emerging leaders.
6. We commit to cultivate cultures of conservation.
7. We commit to heal people and the Earth.
8. We commit to a legacy of environmental regeneration.
9. We commit to be proactive and not just reactive to conservation threats.
10. We commit to being engaged in decision-making at every level.

Fulfilling Our Pact

The Collective that emerged out of Sydney and the World Parks Congress is now striving to fulfill its Commitments to Parks, People and the Planet and to carry its message into the WCC for further catalyzation.

Objectives of the Collective

1. To inspire and be inspired by dynamic and active young people, by providing them empowering opportunities to share their work and to further catalyze their initiatives at the 2016 WCC and beyond.
2. To ensure effective and active participation of young people and integrate their powerful voices in the activities of the 2016 WCC.
3. To facilitate and foster networking and alliances among young people, and, inspired by Our Pact, to build partnerships between younger and more senior generations for the design and implementation of projects that lead to concrete conservation outcomes.

Young Peoples' Activities at the World Conservation Congress

1. Pre-WCC Young Leader's Capacity Development Workshop

Prior to the Congress, our YP Collective will organize a 4-5 day gathering of 50 dynamic and

emerging global young leaders representative of a range of backgrounds, diverse cultures and experiences who are engaged in nature conservation and protected areas. It aims to enhance their capacities and provide learning opportunities for young delegates on a range of important topics. The gathering will deliver a series of activities including: skills related training; strategic leadership through co-mentorship; knowledge sharing via peer to peer learning and networking among others. It will employ a variety of tools, engagement techniques, technology, and creative approaches in all activities. It will also provide opportunity to interact with the local traditional owners, experts and specialists in conservation.

Crista Valentino, Elaine Hsiao and Alan Monroy Ojeda are coordinating this workshop: crista@coalitionwild.org and wcpayp@gmail.com.

2. Young Peoples' Challenge: This is a global online and social media based challenge for all young people 35 and under to submit and share their stories and experiences or ideas for innovative and inspirational projects for nature conservation and protected areas. The top winners from the submissions will be chosen to participate in the pre-congress capacity-building workshop and WCC. A range of particularly inspiring submissions will also be featured online and shared at the WCC, inviting all generations and peoples to engage, support, collaborate and share with them. The Coalition WILD team that led the 'Wilder World Challenge' for the 10th World Wilderness Congress and "Pushing Boundaries Challenge" for the World Parks Congress 2014 will be co-leading this Challenge.

Crista Valentino is leading this Challenge: crista@coalitionwild.org

3. Young Peoples' Media and WildVoices: This is a group of young media champions who will produce media content at the WCC to be published in blogs, webinars and media forums throughout the world in various languages and in various communities (e.g. Indigenous Peoples, urban, etc.). It will be headed by an executive editorial committee. This is anticipated to increase the media coverage of WCC events with a particular focus on providing a platform for young peoples' views and interpretations of the WCC. This activity will increase global access to WCC events and will serve as the voices for young environmentalists.

Tomasz Wiercioch and Gilles Havik are coordinating this activity: wcpaypmedia@gmail.com

4. Young leaders facilitated workshops and panels: There will be a range of workshops during the Congress led and co-facilitated by young leaders and delegates to share inspiring stories; showcase the work and ideas of young people; and facilitate intergenerational dialogues on critical topics relevant to a new generation of conservation.

The young leaders coordinating these sessions are Alan Monroy Ojeda and Elaine Hsiao: wcpayp@gmail.com.

5. Earth Works, Music and Arts Tour: The Earth Works Tour will bring together

environmentalists, musicians, artists and peoples of all backgrounds to do work on the Land and with the Seas while they are gathered in Hawaii. It will be open to all participants of the WCC, locals of Hawaii and all others who are interested. The Earth Works Tour will travel to a number of locations representing a variety of Earth Works; e.g., ecological restoration in a national/state park, beach clean-up and garbage art project, organic permaculture, story circles and cultural sharing, ceremonies on sacred natural sites, support environmental campaigns or actions, etc.

The young leaders coordinating these sessions are Andrew Reid, Elyse Curley, Alan Monroy Ojeda and Elaine Hsiao: wcpayp@gmail.com

6. Nature Talks: Children and Youth Edition (Ongoing: in design & awaiting confirmation)

As part of the CEC YPLT, the aim of this *Nature Talks: Children and Youth Edition* is to amplify the voices and contributions of children and youth from around the world in the efforts to inspire a new generation to conserve biodiversity and contribute to a just society that values and conserves nature. In the lead up to the Congress, the project will i) Compile youth best practices and case studies on biodiversity conservation and intergenerational partnership in support of the Campaigns for #NFA (Nature For All) and Nature Based Solutions; ii) Create and publish blogs and news articles (every two months and in different languages if possible) of YP's activities in creating awareness on biodiversity conservation, using nature based solutions etc.; iii) Publish a story-based magazine with best practices and success stories of youth and YP members from around the world; iv) Sharing of selected best practices and stories at the World Conservation Congress in Hawaii and other global meetings on environment and biodiversity and; v) Promote featured projects and connecting inspirational YPs with individual and institutional mentors.

Leaders: Kennedy Mbeva Liti and Grace Mwaura (CEC)

Partnership Opportunities

1. **Nominate Young Delegates:** You can sponsor young delegates from within your own organization or networks, who can contribute specifically to our stream, as a performer/keynote speaker/artist, a WildVoices member, a technology forum presenter, a pre-congress workshop participant, a dialogue co-organizer/leader etc. In other words, we're not just looking for you to send young people to the Congress; we're looking for sponsored young delegates who are active co-lead featuring in our stream/programming. *See Appendix II for how much it costs to bring one young professional to 2016 WCC from 1-10th September.*
2. **Co-Develop Programme Content:** We are interested in partners who are willing to put together content and run activities in line with the stream's objectives and activities highlighted above. This can include tracking down and contacting interesting speakers from your region and field of expertise, organizing and delivering one or more sessions co-led or facilitated by young people during the congress.
3. **Enable the Pre-Congress Workshop:** We are looking for partners who are willing to support in

kind or financially the workshop participants, activities and budget items needed to successfully organize the pre-congress capacity building workshop for young leaders and delegates. See *Appendix I for pre-congress workshop budget*.

4. **Offer Travel Assistance:** Provide support for the pre-congress workshop participants and other young leaders involved in planning WCC activities as volunteers. This includes air and land travel, return travel to Honolulu, airport transfers, site transportation. This can take the form of sponsored flights, air miles donations, a sponsored group bus, etc. See *Appendix IV for Transport Budget*
5. **Host Sites:** We are looking for a natural space (ideally a protected area near Honolulu) with accommodations and logistics for up to 50 people to host the pre-Congress capacity building workshop. The facilities should have multimedia capabilities, Wifi for live-streaming video and social media content, meeting spaces, lodging (on-site or nearby) and a kitchen/catering.

We are also seeking partners and custodians of land and/or sea sites where we can host Earth Works Tour activities. These sites must be able to host all participants during the time that we are working on-site and have meaningful activities for the Tour participants. Activities can include: biocultural remediation/ecological restoration, direct support to an environmental action/campaign, tree/native species planting, invasive species removal, beach/trail clean-ups, community education opportunities, ecoarts projects, Sacred Natural Site ceremony/prayer, etc.

6. **Accommodation:** the group of young professionals involved in co-organizing this stream and other WCC activities, as well as those being invited to speak or present in these programs, will require accommodations in Honolulu, Hawaii from the 1st – 11th September 2016. See *Appendix V for Accommodation Budget*
7. **Meals:** You can offer support towards meals for the pre-Congress workshop and young Congress participants. Support can be through providing meals on site (ingredients, snacks or catering), or supporting the Meals budget line. Priority is to support local and organically sourced food, in the form of CSA/local market sponsorship and restaurant/catering services. We support real food, not food products and believe that not only do Healthy Parks support Healthy People, but that Healthy People support Healthy Parks. See *Appendix VI for Meals Budget*
8. **On-site and off-site technology support:** we are looking for sponsors of on-site technology (computers, video/audio recorders, tablets/portable devices, and monitors/TV's), conservation-oriented technologies (applications, web platforms, etc.), flash drives, etc. We are also looking for off-site technology support to help build various aspects of our dynamic and collaborative online network of young people and their partners and communities.
9. **Fundraising or Gift Items:** we are looking for sponsors of meaningful products that we can promote/sell (to help fundraise) or give-away, e.g., upcycled products, ecoarts pieces, t-shirts and pins, books, seeds/seedlings (for planting), outdoor equipment, etc. The more environmentally-friendly in materials, processing and packaging, the better! We can also organize online give-aways or sales promotions (e.g., with % of profits donated to support young people at

WCC), and are interested in items/services that we can include in a crowd funding package.

10. **Synchronized Events/Activities:** we are looking for sponsorship of globally linked events to take place in communities all around the world. We invite your organisation to lead or sponsor an event in your own hometown in synchronicity with one of our WCC activities (e.g., tree planting, trail/beach clean-up, eco-art event/festival, live-streaming or replays of WCC footage, yoga in the park/karma yoga activity, meditation mob/flash mob park clean-ups, etc.). We encourage you to connect with other communities doing the same activity by uploading live footage of your event and/or putting up a screen to stream live footage of the same event in other communities, including at the WCC.

How the Young Leaders and Delegates Plan to Give Back

Participants of this stream will be undertaking capacity-development and skill-sharing that will strengthen their abilities to contribute to protected areas and nature conservation and leadership in their own communities. The collaborative network that they will form will seek to share ideas, skills and experiences in support of each other's ideas, projects, communities and broader participation by all people in protected areas and nature conservation. It will seek to develop a network of intergenerational support to develop intergenerational partnerships, mentorship and co-learning to support the vision of young peoples for parks, people and planet. The group will also be engaging in activities on ecological restoration, eco-arts, media and communications. They will connect with other young people's groups around the world to launch a number of globally synchronized activities (like beach/trail clean-ups, karma yoga for parks, marine debris art sculptures, etc.). Where in-kind items are donated, the group will do its best to pay-it-forward. For example, by putting audio/video equipment in the hands of young people to document the nature that they are acting to care for, the stories of their earth guardian elders, etc.

Categories of Partnership Benefits

In addition to standard benefits associated with World Conservation Congress Sponsorship, additional sponsor opportunities for supporting these activities include:

1. Opportunity to support and join voices with young people in creating ever-lasting legacies at the World Conservation Congress.
2. Facilitation and delivery of the Stream sessions by young leaders from your organizations, businesses, and/or communities.
2. A co-learning and shared dialogue session between young leaders and your organization's emerging young leaders on issues of mutual relevance and interest (e.g., sustainability in the marketplace, technology for socio-ecological sustainability).
3. Recognition opportunities during the stream sessions and presentation sessions by the young leaders at the WCC, online, and through our global communication networks.
4. Invitation to your organization's WCC participants to an activity at the World Conservation Congress.

5. A joint eco-restoration activity in partnership with your organization or on-site at your location.
6. Co-development of more customized sponsorship benefits and future possibilities for further collaboration and partnership.
7. Access to our networks of young professionals who are available for consulting, internships, project development, etc.
8. Support for a new generation of conservation and conservation professionals and direct participation in a growing movement and alliances by Young Peoples for Parks, People and Planet.
9. Deep gratitude from the young people you support and all of the ecosystems and communities they in turn help to benefit from the capacity-building, skill-sharing and networking they acquire through this experience.

To collaborate with us...

If you would like to partner with us in any of the above areas, or have a conversation with us on any of these topics or an idea of your own, please feel free to contact the persons mentioned in each programme activity or get in touch with us directly:

1. **Elaine Hsiao and Alan Monroy Ojeda** (wcpayp@gmail.com) – World Commission on Protected Areas Young Professionals/IUCN
2. **Archi Rastogi** (archirastogi@gmail.com) - IUCN Task Force on Intergenerational Partnerships for Sustainability (IPS)

This Partnership Package has been developed in collaboration by:



- **APPENDICES: BUDGET ESTIMATES**

Appendix I: Pre-WCC Young Leader's Capacity Development Workshop

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
4 Day Capacity Building Planning Meeting in Honolulu				
Four Organizing Young Leaders	Domestic Flights	4	\$800	\$3,200
Accommodation + Food	Lodge	12 (4 x 3 nights)	\$100	\$1,200
Food	Workshop Leaders	16 (4 X 4 days)	\$60	\$960
Coordination and organizing (4 persons)	Project management, fundraising	4 persons	\$5,000	\$20,000
Total	Planning Meeting			\$25,360
Workshop Participant Travel (includes 40 young people + 10 expert trainers)				
International Flights (economy –round trip)	Young Leaders	25 people	\$2,500	\$62,500
Domestic flights (economy- round trip)	Young Leaders	15 people	\$750	\$11,250
International Flights (economy - round trip)	Experts (Capacity Development)	10 people	\$2,000	\$20,000
Airport Shuttle (in Honolulu)	Young Leaders	50 people (return)	\$30	\$1,500
Travel during pre-congress workshop	Bus hire	3 days		\$2,000
Local travel for workshop organisers	Car hire and fuel	2 week	\$500	\$1,000
Visa costs for 30 persons	International	30 persons	\$150	\$4,500
Total Travel				\$256,220
Budget for Duration of Workshop				
Accommodation	Lodge	50 participants	\$1500 (for 5	\$75,000

and Food for workshop			nights)	
Expert/Specialist Per Diems	Training/facilitation	10	\$1,000	\$10,000
Costs for audio-visual documentation/live-streaming	WildVoices team hire	4 young media experts	\$1,500	\$6,000
Traditional Welcome/Closing and Expert Participation	Hawaiian elders and knowledge carriers		\$500	\$500
Total Workshop Duration				\$91,500
TOTAL PRE-CONGRESS WORKSHOP COST	Planning Meeting + Travel + Workshop		\$25,360 + \$256,220 + \$91,5000	\$373,080

Appendix II: Direct Support for Young Professionals' Participation in WCC Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Congress Registration (full)		40	\$840	\$33,600
Accommodation for World Conservation Congress (Hostel)	Honolulu	480 (40 participants x 12 nights)	\$80 a night	\$38,400
Meals for 12-day stay in Honolulu	Honolulu	480 (40 participants X 12 days)	\$60 a day	\$28,800
Local transport during World Conservation Congress	public transportation: airport, hotel, meetings, meals	480 (40 participants x 12 days)	\$10 a day	\$4,800
Materials for Workshops/Events at WCC			\$2,000	\$2,000
Visas and Travel Insurance	international participants	30 participants	\$150/each (visa) + \$100/each (travel insurance)	\$7,500

Project Management	Fundraising, fund management (bookings, payments, accounting), administrative costs	2 (one YP coordinator + one organization to administer funds)	\$2,500	\$5,000
TOTAL CONGRESS SUPPORT				\$120,100

Appendix III: Pushing Boundaries Challenge Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Congress Registration (full)		5 winners	\$840	\$4,200
Accommodation for World Conservation Congress (Hostel)	Honolulu	60 (12 nights x 5 winners)	\$80	\$4,800
Meals for 12-day stay in Honolulu		60 (5 winners x 12 days)	\$60 a day	\$3,600
Local transport during World Conservation Congress	Transfers: airport, hotel, meetings, meals	60 (5 winners x 12 days)	\$10 a day	\$600
Materials for Workshops/Events at WCC			\$2,000	\$2,000
Visas and Travel Insurance		5 winners	\$150 (visas) + \$100 (travel insurance)	\$1,250
Coordination and Project Management	Coordination, organization, fundraising	2 (1 YP coordinator + 1 organization to administer funds)	\$2,500	\$5,000
TOTAL CHALLENGE BUDGET				\$21,450

Appendix IV: Travel Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Return Airfare (International)	Roundtrip airfare to Honolulu from outside of USA	40	\$2,000	\$80,000
Return Airfare (Domestic)	Roundtrip airfare to Honolulu from within USA	10	\$800	\$8,000
Airport Transfers	Transportation between airport and hotel (roundtrip)	50	\$50	\$2,500
Visas	Visa fees for international participants	40	\$150	\$6,000
Travel Insurance		50	\$100	\$5,000
Local Transportation	Transfers between hotel, WCC venue, meals, etc.	50	\$10	\$500
TOTAL TRAVEL BUDGET				\$102,000

Appendix V: Conference Accommodation Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Budget Accommodations		600 (50 participants x 12 nights)	\$80	\$48,000
TOTAL ACCOMMODATIONS BUDGET				\$48,000

Appendix VI: Meal Support for Young Peoples Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Meals for 12-day stay in Honolulu	3 Meals a day for 12 days	600 (50 participants x 12 days)	\$60 a day	\$36,000
TOTAL MEALS BUDGET				\$36,000

Appendix VII: Young Peoples' Media and WildVoices Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Return Airfare (International)	Roundtrip airfare to Honolulu from outside of USA	10	\$2,000	\$20,000
Return Airfare (Domestic)	Roundtrip airfare to Honolulu from within USA	10	\$800	\$8,000
Airport Transfers	Transportation between airport and hotel (roundtrip)	20	\$50	\$1,000
Visas	Visa fees for international participants	10	\$150	\$1,500
Equipment	Audio/visual equipment, hard drives		\$5,000	\$5,000
Travel Insurance		20	\$100	\$2,000
Project Management	Fundraising, coordination, administration fees	2 (1 YP coordinator + 1 NGO administering funds)	\$2,500	\$5,000
TOTAL MEDIA BUDGET				\$42,500

Appendix VIII: Earth Works Tour Budget

Budget Areas	Description	Units required	Unit Cost (\$USD)	Amount (\$USD)
Return Airfare (International)	Roundtrip airfare to Honolulu from outside of USA for musicians, artists and tour organizers	20	\$2,000	\$40,000
Return Airfare (Domestic)	Roundtrip airfare to Honolulu from within USA for musicians, artists and tour organizers	20	\$800	\$16,000
Airport Transfers	Transportation between airport and hotel (roundtrip)	40 musicians/artists	\$50	\$2,000
Visas	Visa fees for international musicians/artists	20	\$150	\$3,000
Travel Insurance		40	\$100	\$4,000
Project Management	Fundraising, Site Partnerships, Coordination, Artist Liaison, Administration Fees	3 (2 YP coordinators + 1 NGO to administer funds)	\$5,000	\$15,000
Transportation	Travel between sites (bus/shuttle hire)	2 weeks for 80 participants		\$10,000
Accommodations		1,120 (40 YP + 40 musicians/artists x 2 weeks)	\$80 a night	\$89,600
Meals		1,120 (40 YP + 40 musicians/artists x 2 weeks)	\$60 a day	\$67,200

TOTAL TOUR BUDGET				\$246,800
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